



**ROOFING  
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## **PRESS RELEASE**

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### **OMG Roofing Products Hires in Europe -- Company continues to expand beyond US borders --**

**AGAWAM, Mass., February, 2017** – To support its growing international business, OMG Roofing Products, has hired Michael Steeples in Europe, the company announced today.

In his newly created position, Michael “Mick” Steeples of Oxford, England is responsible for all sales activities for OMG Roofing in the United Kingdom, Ireland and Australia. He will report to Lennard Spirig, Europe Market Manager.

Michael comes to OMG with nearly 20 years of relevant experience in the construction and commercial roofing industries. Most recently he was a key account manager with SFS Intec. Earlier he held various sales and technical positions with Solartec Ireland, SFS Intec as well as Profile Cladding Systems. He holds a degree in Supervisory Studies from Leicester Polytechnic.

“As OMG continues to grow and expand outside of North America, it is important that we add the resources necessary to serve our customers in local markets,” said Web Shaffer, vice president of marketing for the company. “OMG’s goal is to deliver exceptional sales support, and it’s important that we invest in this area as we expand into new geographies. This new position will help us to meet that goal.”

Headquartered in Agawam, Massachusetts, U.S.A., OMG Roofing Products is a leading global supplier of commercial roofing products including specialty fasteners, insulation adhesives, roof drains, pipe supports, roof repair tape as well as productivity tools such as RhinoBond. The company’s focus is delivering products and services that improve contractor productivity and enhance roof system performance. For additional information, please contact OMG Roofing Products at +1 413 789 0252 or visit [OMGRoofing.com](http://OMGRoofing.com).

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