



PRESS RELEASE

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OMG Roofing Products Football Pick Six Winner Announced Winner Earned \$3,000!

AGAWAM, Mass., Jan – The top three winners of the OMG Roofing Products Fall Football Pick Six Promotion 2018 were announced. In first place, with a total of 921 points was Dean Dressen of Stone Roofing Company, Azusa, Calif. In second place with 903 points was Marc Dodson of Dodson Publications/Western Roofing magazine of Reno, Nevada and in third overall with 888 points, was Derrick Hansen of Beacon Roofing Supply, Rochester, Minn. Top prizes were \$3,000 for first place, \$1,500 for second and \$750 for third.

For the season, more than 1,000 participants joined the OMG Pick Six league. Participants had to pick the winners of six NFL games each week during the regular 17-week season to earn points for correct picks. Players also had the opportunity to earn weekly bonus points for answering questions about products from OMG Roofing Products.

New for 2018 was “The Pick Six Show,” a weekly video talk show dedicated to football and the Pick Six event. Throughout the season, the show generated more than 15,000 views, 60,000 impressions, and over 1,000 likes across social media channels.

“After the incredible enthusiasm around Pick Six in 2017, we knew we had to bring it back for 2018. In its second year, the feedback from the market has been even stronger and the overall engagement was better than ever,” said Peter Coyne, senior vice president and general manager of OMG Roofing Products. “We certainly appreciate that our customers and industry partners took the time weekly to participate in this promotion.”

The competition was open to OMG’s commercial roofing customers, contacts and friends, including contractors, distributors, roof consultants, specifiers, sales representatives, manufacturers, and building owners. There was no cost to participate.

OMG Roofing Products is headquartered in Agawam, Mass., and focuses on delivering products and services that improve contractor productivity and enhance roof system performance. Learn more at www.omgroofing.com.

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