

PRESS RELEASE

RELEASE: Immediate

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Jared Parli Promoted to Regional Sales Manager

AGAWAM, Mass., Aug. 27 2020 – OMG Roofing Products has promoted Jared Parli to the position of regional sales manager, responsible for the Mid-Atlantic Region.

In his new role, Jared will manage the day-to-day sales activities for the region, including monthly planning, on-going customer support as well as managing the territory managers and technical sales representatives. His region includes Penn., Ohio, Virginia, Maryland, Delaware, W. Virginia, Kentucky, Tenn., and North and South Carolina. He reports to Brian Wrobley, national sales manager.

Jared started with OMG Roofing Products in 2019 as a field sales representative covering Tennessee and Kentucky. Since then, he has demonstrated the ability to perform against targets, adjust sales strategies necessary to accomplish goals, maintain excellent customer service and support various product and customer initiatives. Prior to joining OMG Roofing Products, Jared held various sales positions with Portagrace Manufacturing, Nashville, Tenn., and DP Nicoll of San Francisco, Calif. He started his career in the United States Marine Corps where he earned the rank of Sergeant.

Jared holds a Bachelor's degree in Mass Communications from Texas State University.

Headquartered in Agawam, Mass., OMG Roofing Products is a leading manufacturer of commercial roofing products including specialty fasteners, adhesives, edge metal systems, drains, pipe supports as well as advanced productivity tools such as RhinoBond. The company's focus is delivering products and services that improve contractor productivity and enhance roof system performance. For additional information, please contact OMG Roofing Products at 800/633-3800 or visit OMGRoofing.com.

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