

PRESS RELEASE



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Mara Chapin Hired as Digital Marketing Specialist

AGAWAM, Mass., November 2020 – OMG Roofing Products has hired Mara Chapin as digital marketing specialist.

In her new role, Mara is responsible for all digital marketing activities for OMG Roofing Products, including managing the company websites, social media, and mobile marketing activities. She is based in Agawam and reports to Sam Everett, director of marketing communications.

Mara joins OMG Roofing from Market Mentors, a local marketing agency where she managed digital marketing and social media activities. Earlier she had been involved in social media and marketing at Smith & Wesson and Troy Industries.

Mara holds a Bachelor's degree in business administration from Bryant University in Smithfield, RI.

Headquartered in Agawam, Mass., OMG Roofing Products is a leading manufacturer of commercial roofing products including specialty fasteners, adhesives, edge metal systems, drains, pipe supports and advanced productivity tools. The

company's focus is delivering products and services that improve contractor productivity and enhance roof system performance. For additional information, please contact OMG Roofing Products at 800/633-3800 or visit OMGRoofing.com.