

## PRESS RELEASE



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### **Christina Gonzalez Hired as Product Manager**

**AGAWAM, Mass., July 2021** – OMG Roofing Products is pleased to announce that it has hired Christina Gonzalez of Manchester, Conn., as a product manager.

In her new role, Christina is responsible for developing sales and marketing opportunities for new and existing OMG discretionary products throughout the company's extensive network of independent roofing distributors across the U.S. She reports to Adam Cincotta vice president of the Adhesives & Solar Business Unit.

For the past four years, Christina has been an associate product manager with the FastenMaster Division of OMG, Inc., where she led cross functional teams to help commercialize several new products annually. Earlier she was in a management training program with Sherwin Williams.

Christina holds a bachelor's degree in business administration from Eastern Connecticut State University.