

## PRESS RELEASE



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### OMG Promotes Two Sales Standouts to Key Account Management

**AGAWAM, Mass., December 2021** – OMG Roofing Products has promoted two of its strong field sales representatives to Key Account Managers for various strategic private label accounts.

In their new roles, Mark Parker, and Mohammed (Mo) Loutfi will use their selling, negotiation, communications, and business management skills to drive sales, loyalty, and long-term growth among identified OMG accounts. In this capacity they will work closely with OMG's purchasing, sales management, technical, marketing, and operations departments to support their activities.

Mark has more than seven years of sales experience and has been OMG's Territory Manager for North and South Carolina since October of 2019. During his time at OMG, Mark has consistently been a high performer and has been recognized as his region's leading Territory Manager.

Mo brings more than six years of sales experience to his new post, most recently as the Territory Manager for OMG in Northern Illinois and Wisconsin for the past three

years. Mo has also demonstrated consistently strong sales since joining OMG and has year-to-date growth in his territory of more than 25%.

“We are very pleased to be transitioning these two strong leaders into key account roles,” said Monte Horst, Vice President of Sales & Marketing for OMG Roofing Products. “Both are dedicated and talented managers who have excelled in their sales roles, and we are confident that they will continue to thrive in their new positions.”

Mark holds a bachelor’s degree from Longwood University in Farmville, Virginia. Mo holds a bachelor’s degree from Illinois State University in Normal, Ill.

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